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**Personal information**

Date/place of birth: 26 August 1975, Taiwan  
Nationality: Belgian  
Civil status: married  
Languages: English (fluent)  
French (fluent)  
Dutch (fluent)  
Italian (intermediate)  
German (basic level)  
Chinese/Mandarin (first language)

**Education**

2002 ~ 2004 LOI, Leiden, Nederland,  
Diploma in Graphic Design.  
1998 ~ 1999 Hoger Instituut voor Vertalers en  
Tolken, Antwerp, Belgium  
1993 ~ 1995 Taipei National University of the Arts,  
Taipei Taiwan. Degree in Theatre Art.

**Work experience**

01/2012 ~ Present Web developer/Webdesigner at  
**INVICTUS group** Luxembourg.  
**www.invictal.lu**: Front-end design,  
CMS (Drupal) development and  
final production of B2B e-commerce site.  
Modules adaptation and multi-lingual  
implemtation. Newsletter design and  
coding, browsers testing, promotional  
materials design (web banner and flyer).  
**www.foyerdesarts.lu**: Front-end design,  
CMS (Wordpress) development, plug-ins  
implemtation/adaptation and final  
production site. SEO optimization (Google  
Analytics/Webmaster tool) Newsletter  
design, coding and sending analysis.  
**www.luciole.lu**: Front-end design,  
Wordpress and plug-ins implemtation,  
theme customization. SEO optimization.

04/2010 ~ 12/2011	<p>Webdesigner/Webmaster at <b>AuchanDrive Luxembourg</b>. (<a href="http://www.auchandrive.lu">www.auchandrive.lu</a>)</p> <p>Web site contents update, trouble-shooting and follow-up, front-end/back-end development and design (campaign web site banners, splash page graphics), front-end support (HTML/CSS coding). Newsletters layout design/coding and e-mail campaign analysis.</p> <p>Designing graphical elements and supports for 2 openings (including press adverts, posters, billboard, display animation/banners for commercial stand, vehicle lettering, customer card and company business card).</p>
11/2007 ~ 04/2010	<p><b>Freelance Webdesigner/developer</b>.</p> <p>Web site design and development , including corporate identity and print materials for local enterprises and government organization.</p>
07/2007 ~ 10/2007	<p>Graphic Designer at <b>HSBC Private Bank</b>, Luxembourg. Responsible for layouting company print materials (brochures, posters, invitation card...etc.), designing web banner ads/logo for branch office.</p>
08/2006 ~ 03/2007	<p>Webmaster/Internet Helpdesk officer at <b>Private Estate Life</b>, Luxembourg.</p> <p>Web site development, contents management and web banner design for corporate sites.</p> <p>Providing web-related technical support (Helpdesk) for clients in French, Dutch and English.</p>
2005 ~ 2006	<p>Freelance Web/Graphic designer at <b>Strategy Advertising System (SAS)</b>, Frisange, Luxembourg. Logo corporate identity design, web sites front-end design and back-end coding.</p>

## Software skills

<b><u>Advanced:</u></b>	Flash CS, Dreamweaver CS, Photoshop CS, Illustrator CS, InDesign CS, Adobe Acrobat Pro. Drupal, Ubercart, Wordpress. Google Analytics/Webmaster tools MacOS and Windows
<b><u>Intermediate:</u></b>	PHPMyAdmin.

## Programming /coding skills

<b><u>Advanced:</u></b>	HTML, CSS , JavaScript/JQuery, PHP, ActionScript.
<b><u>Intermediate:</u></b>	MySQL.